

QuickBooks® Consulting Services

Our Goal

We help your business get the most out of your QuickBooks software. As your business continues to evolve, so do your needs. We tailor our services to deliver you an accounting system that meets your needs and provides the information you need to achieve continued success.

The Right Fit for Evolving Needs

Insero's dedicated QuickBooks Consulting team provide year-round, flexible support to your business or organization. Our professional accountants, CPAs, and Certified QuickBooks ProAdvisors® work together to serve you. You get the best resources to meet your needs in one convenient source.

Our QuickBooks Consulting team also has experience implementing QuickBooks in a variety of industries and integrating solutions with existing industry-specific software to save time and reduce the incidence of error.

How We Can Help You

- QuickBooks Product Selection and Acquisition
- QuickBooks Software Installation and File Set Up
- Data Conversion from Existing Accounting Software Package
- Design, Implementation and Customization of Accounting System with QuickBooks
- QuickBooks Compatible Add-on Selection, Installation and Setup
- Ongoing QuickBooks Software Maintenance and Customization
- Integration of QuickBooks Consulting Services with Other Outsourced Bookkeeping and Accounting Services
- Ongoing Support Through On-Call and Remote Access Services



Everybody's talking...

"When our company recently converted from an outdated accounting and inventory management system to QuickBooks Enterprise®, we used Insero's QuickBooks Consulting Services to assist us through this process. Insero supported us through the conversion right from the beginning and has continued to follow through as the project progressed. This service was a great help during this challenging transition."

**Joanne Palmer, Owner, Kaplan Container, Inc.
Kerry Chamberlin, Owner, Kaplan Container, Inc.**

"The Outsource Accounting Services team at Insero has assisted Tipping Point Media by updating accounting processes to ensure that I have reliable, timely financial statements. I am now able to rely on these reports to make important cash flow-related decisions about my business. We continue to depend on the Outsource Accounting Services Group on a monthly basis to create and monitor our budget, prepare financial statements, and guide internal accounting staff."

Michelle Ashby, Owner, Tipping Point Media

The Insero Difference

Entrepreneurial spirit. We are a firm of entrepreneurs focused on your business. Our partners, managers and staff know that our clients don't really win unless we are adding value with new ideas, insights and solutions tailored for you.

A deep and technical bench. When you work with Insero & Co. CPAs you don't just get one person, but a whole team of state, federal and international tax, accounting, audit, SEC, and enterprise risk management experience to meet your current and future needs.

Our team is proactive and innovative. We meet with our clients regularly to understand their businesses and we bring ideas to the table. Your client service team will candidly outline benefits, risks, opportunities and challenges created by every idea. We also respect that you should be involved in the decisions about which ideas to implement.

A concentrated effort by our partners. While heavy involvement by the partner team is a simple concept, most accounting firms refuse to employ it. Our service approach will make you feel like our most important client.

The resources of RSM US LLP. Insero & Co. is proud to have been chosen as an integral member of the RSM US Alliance. This enables us to provide you with the technical resources of a national firm, without their involvement in our day-to-day operations. They do not take the decision making ability away from our local partners.

What Does It Mean to Have a Higher Standard?

We believe the greatest successes are not born from a single event. They are the result of hard work, planning, tenacity, passion, and focus. They grow without compromising—heralding honor, respect, and admiration through the business world and throughout the community.

They set a higher standard for all.

It is this standard that we bring to every client and every aspect of their business. Through our partnership and leadership we aim to help these clients continue to achieve great successes that can be measured in more than just dollars.

For more information, please contact:



Jacqueline Platt, Certified QuickBooks ProAdvisor®
(585) 697-9668
jacqueline.platt@inserocpa.com



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