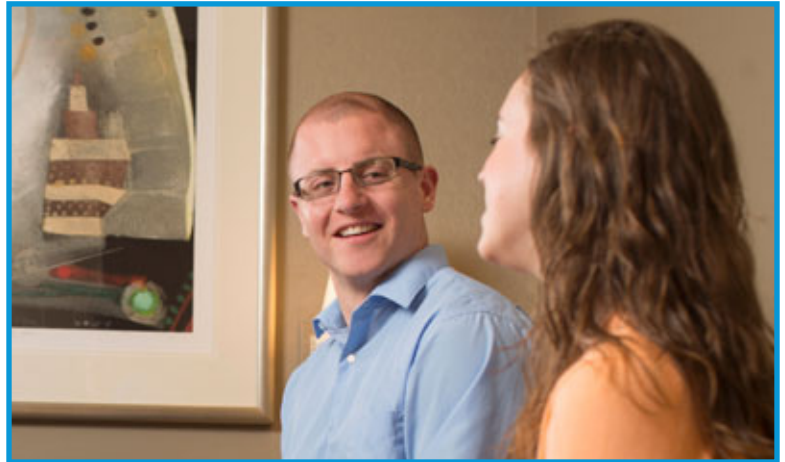


Tax Compliance & Consulting Services

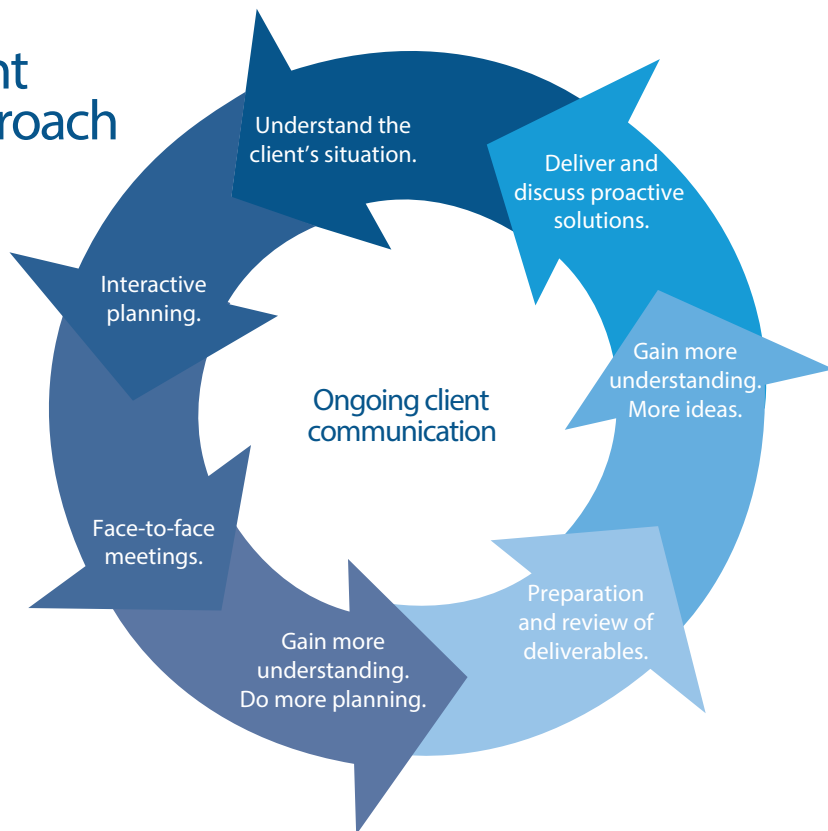
Even the most sophisticated companies often lack the resources of a dedicated and fully staffed internal tax department. Whether you're doing business locally, across multiple states, or globally, the rules governing your tax liability can be overwhelming. It makes sense to have an expert on your side to help you stay compliant and ahead of any changes.

Insero's tax department has experienced, dedicated professionals to assist you. Working with you to understand your total tax situation, identify your priorities, bring in the necessary resources, and plan for the future enables us to deliver tax solutions that are right for your company – anywhere you do business. Our depth of knowledge rivals that of any firm anywhere. Period.

Insero & Co. is separated from other accounting firms by our client service model which offers you year-round interaction and proactive advice from your client service partner. Yes, we're sticklers about deadlines and compliance, but among our larger objectives is to help clients with tax management. So we keep an eye on federal, state, local, and international tax laws, including those which are pending. We alert you to changes and help you respond in a timely way.



Client Approach



Everybody's Talking...

"G. W. Lisk Company, Inc. had been using the accounting services of one of the "Big Four" firms for over fifty years when we engaged Insero & Co. We are very pleased with their level of service and the results of their work. We have had continuity of staffing for the review and audits and the tax team has remained the same.

We are especially pleased with the suggestions from their tax group which resulted in a reduction of our tax liabilities.

I feel that the Insero firm has taken a much more proactive approach to helping manage our tax liabilities."

Robert A. Woodhouse
G.W. Lisk Company, Inc.

The Inero Difference

Entrepreneurial spirit. We are a firm of entrepreneurs focused on your business. Our partners, managers and staff know that our clients don't really win unless we are adding value with new ideas, insights and solutions tailored for you.

A deep and technical bench. When you work with Inero & Co. CPAs you don't just get one person, but a whole team of state, federal and international tax, accounting, audit, SEC, and enterprise risk management experience to meet your current and future needs.

Our team is proactive and innovative. We meet with our clients regularly to understand their businesses and we bring ideas to the table. Your client service team will candidly outline benefits, risks, opportunities and challenges created by every idea. We also respect that you should be involved in the decisions about which ideas to implement.

A concentrated effort by our partners. While heavy involvement by the partner team is a simple concept, most accounting firms refuse to employ it. Our service approach will make you feel like our most important client.

The resources of RSM US LLP. Inero & Co. is proud to have been chosen as an integral member of the RSM US Alliance. This enables us to provide you with the technical resources of a national firm, without their involvement in our day-to-day operations. They do not take the decision making ability away from our local partners.

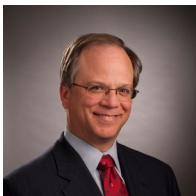
What Does It Mean to Have a Higher Standard?

We believe the greatest successes are not born from a single event. They are the result of hard work, planning, tenacity, passion, and focus. They grow without compromising—heralding honor, respect, and admiration through the business world and throughout the community.

They set a higher standard for all.

It is this standard that we bring to every client and every aspect of their business. Through our partnership and leadership we aim to help these clients continue to achieve great successes that can be measured in more than just dollars.

For more information, please contact:



Steven Mills, CPA
(585) 697-9629
steven.mills@ineroarpa.com



An independently owned member
RSM US Alliance



RSM US Alliance provides its members with access to resources of RSM US LLP. RSM US Alliance member firms are separate and independent businesses and legal entities that are responsible for their own acts and omissions, and each are separate and independent from RSM US LLP. RSM US LLP is the U.S. member firm of RSM International, a global network of independent audit, tax, and consulting firms. Members of RSM US Alliance have access to RSM International resources through RSM US LLP but are not member firms of RSM International. Visit rsmus.com/aboutus for more information regarding RSM US LLP and RSM International. The RSM™ logo is used under license by RSM US LLP. RSM US Alliance products and services are proprietary to RSM US LLP.

(800) 232-9547

Inero & Co. CPAs

www.ineroarpa.com